



Mohammad Mohsin

Project Manager at Tenbit

mohsin.nasim3@gmail.com

03164074346

Lahore, Pakistan

<https://www.linkedin.com/in/mohsinnsiddiqui26/>

<https://mohsinnasim.com/>

SKILLS

PHP · Expert
WordPress · Expert
WHMCS · Expert
Shopify · Advanced
Laravel · Advanced

LANGUAGES

URDU · Fluent
English · Fluent
Punjabi · Fluent

INTERESTS

Coding, Traveling, Bike Riding

SUMMARY

Results-driven WordPress Developer Lead with 14+ years of experience building, architecting, and leading enterprise-grade web solutions. Deep expertise in WordPress core, WooCommerce, custom plugin and theme development, and Gutenberg block creation. Proven track record of leading cross-functional development teams, defining technical roadmaps, and delivering scalable, secure, and performance-optimized WordPress platforms for enterprise and SME clients. Adept at mentoring developers, enforcing coding standards, and bridging business goals with technical execution throughout the full development lifecycle.

EDUCATION

DAE, Electrical & Electronics Engineering

08/2006 - 08/2009

Pak Polytechnic College | Grade: A

Bachelor's, Bachelor's Degree, Computer Science

08/2009 - 08/2013

Virtual University of Pakistan | Grade: A

EXPERIENCE

Senior Web Programmer

Akdesigner | Johar Town Lahore | Full-time

- Delivered full-cycle web development projects using PHP, WordPress, MySQL, and jQuery across diverse industry verticals.
- Built and maintained custom WordPress plugins and themes for clients across ecommerce, services, and media sectors.

PHP & WHMCS Developer

Missgroup | Stockholm, Sweden | Remote

- Developed and customised WHMCS modules, hooks, and billing templates for web hosting and SaaS client management.
- Built and optimised WordPress themes and plugins, integrating payment gateways and third-party APIs.

Team Leader / Senior PHP Developer

DevBunch | Johar Town | Full-time

- Led a team of developers delivering PHP and Laravel-based web projects across multiple industry verticals.
- Architected reusable Laravel modules and maintained clean, well-documented codebases across client projects.

Senior Software Engineer (PHP & Magento)

E-Sparks | Gulberg Lahore | Full-time

- Developed custom Magento 2 modules, extensions, and integrations for high-traffic ecommerce stores.
- Optimised Magento performance, checkout flow, and database queries to improve conversion rates and page speed.
- Integrated ERP, CRM, shipping providers, and payment gateways ensuring PCI compliance standards.

Product Lead - Travel Platform

Yugo.pk | DHA Lahore | Full-time

- Owned product roadmap and lifecycle for a Laravel-powered travel and booking web platform with WordPress CMS integration.
- Led backend API design, third-party travel API connections (booking engines, maps, payments), and sprint planning.
- Defined user flows, KPIs, and analytics dashboards to drive data-informed feature prioritisation.

WordPress Developer / Back-End Developer

The Solution Alliance | Ontario, Canada | Remote

- Developed and maintained custom WordPress themes and plugins with a strong focus on scalable, modular back-end architecture.
- Built secure and high-performance RESTful APIs using PHP (Laravel & WordPress REST API) to support dynamic, data-driven web applications.
- Designed and optimized relational database structures (MySQL/PostgreSQL), improving query performance and ensuring data integrity across WordPress environments.
- Integrated third-party services including payment gateways, authentication systems, and external APIs into WordPress-based solutions.
- Implemented custom post types, taxonomies, and advanced meta fields to support complex content management requirements.
- Enhanced website performance through code optimization, caching strategies, and